

NYRx Formulary Update: Prenatal Vitamins

May 20, 2026

What Pharmacy Providers and Prescribers Need to Know

Effective **June 4, 2026**, NYRx, the Medicaid Pharmacy Program, will update prenatal vitamin coverage. Prenatal vitamins covered by NYRx meet or exceed the recommended daily intake values for Folic Acid and Iron per the United State Preventative Task Force (USPSTF) and the American College of Obstetrics and Gynecology (ACOG).

The following options, which allow for up to a 90-day supply and do not require a prior authorization (PA), are available for New York Medicaid members:

- CompleteNate Chewable Tablet
- Elite OB Caplet
- M-Natal Plus Tablet
- PNV DHA Softgel
- Prenatal Vitamin Tablet
- Prenatal Vitamins Plus Low Iron Tablet
- Select-OB Chewable Caplet
- Se-Natal 19 Chewable
- Se-Natal 19 Tablet
- Thrivite RX Tablet
- Trinatal RX 1 Tablet
- Westab Plus Tablet

For a full list of covered options, refer to the [Medicaid Pharmacy List of Reimbursable Drugs](#).

What Pharmacy Providers and Prescribers Need to Do

Pharmacy providers and prescribers should work collaboratively to ensure that New York Medicaid members are able to receive their prescribed prenatal supplements. **Pharmacy providers should consider submitting claims for prenatal vitamins that do not require PA.** Prenatal vitamins that require PA will be manually reviewed by NYRx.

What Managed Care Organizations (MCOs) Need to Do

MCOs should review prenatal vitamin utilization for New York Medicaid members to identify use of products not included in the list of reimbursable drugs and complete care coordination activities to prevent any delay in care.

Resources

- [NYRx Cost Optimization Program Update](#)
- [NYRx Education & Outreach Website](#)

Contact Information

The NYRx Education & Outreach Call Center is available by phone at 1-833-967-7310 or by email at NYRxEO@primetherapeutics.com from 8:00 AM to 5:00 PM ET, Monday through Friday, excluding holidays.

The NYRx Education & Outreach team hosts virtual office hours every week for stakeholders to ask questions related to NYRx and care coordination. Visit the [NYRx Education & Outreach website](#) for more information.