

NYRx Program Review Notice

What Pharmacy Providers and Prescribers Need to Know

NYRx, the Medicaid Pharmacy Program provides the prescription drug benefit for Medicaid members enrolled in Medicaid fee-for-service and Medicaid Managed Care. NYRx covers medically necessary FDA approved prescription and non-prescription drugs. Certain drugs/drug categories may be subject to specific clinical criteria, frequency/quantity/duration, dose optimization, step therapy, or the brand less than generic program.

- **[Step therapy \(ST\)](#)** requires the use or trial of a lower cost drug prior to a higher cost drug indicated to treat the same diagnosis.
- **[Frequency/quantity/duration \(F/Q/D\)](#)** criteria specify how often, how much, or how long a product may be used.
- **[Dose optimization \(DO\)](#)** reduces the number of pills a patient takes each day. Drugs subject to dose optimization are generally FDA approval for once-a-day dosing, have multiple strengths available in correlating increments at similar costs, and are currently being utilized above the recommended dosing frequency.
- **[Brand Less Than Generic \(BLTG\)](#)** is a cost containment initiative which promotes the use of certain multi-source brand name drugs when the cost of the brand name drug is less expensive than the generic equivalent.

What Prescribers Need to Do

- Prescribers should review the [Preferred Drug List \(PDL\)](#) and prescribe preferred products according to the criteria outlined above and detailed in the PDL document. Preferred products generally do not require prior authorization (PA) when prescribed according to FDA labeling and specific clinical criteria, frequency/quantity/duration, dose optimization, step therapy, or the brand less than generic program.
- If criteria parameters are not met for a drug or drug class covered by NYRx, a PA may be required.

What Pharmacy Providers Need to Do

- Pharmacy providers should become familiar with the [Preferred Drug List \(PDL\)](#) and incorporate this information when discussing the need for PA with prescribers.

- Pharmacies should refer to the [NYRx Top Edit Resource](#) for detailed information on claim edit denials and resources.

Resources

- [Preferred Drug List](#)
- [NYRx Education & Outreach Website](#)

Contact Information

The NYRx Education and Outreach Call Center is available at 833-967-7310 from 8:00 AM to 5:00 PM ET, Monday through Friday, excluding holidays.

For NYRx program-related questions and non-member-specific questions, email the NYRx Education and Outreach team at NYRxEO@magellanhealth.com.

The Education and Outreach team hosts virtual office hours every week for stakeholders to ask questions related to NYRx and care coordination. Visit the [NYRx Education & Outreach Website](#) for office hour drop-in Zoom links. Office hours are also available by appointment. For more information, email the NYRx Education and Outreach team at NYRxEO@magellanhealth.com.

Days	Audience
Monday and Wednesday 12:00 PM – 1:00 PM ET	Managed Care Plans
Tuesday and Thursday 12:00 PM – 1:00 PM ET	<ul style="list-style-type: none"> • Pharmacy Providers and Prescribers • Office of Mental Health • Office of Addiction Services and Supports (OASAS) • Office of Medicaid Inspector General (OMIG) • New York Blood Center • Foster Care • AIDS Institute and Stakeholders