

NYRx BLTG Program Update

What Pharmacy Providers and Prescribers Need to Know

Effective **July 13, 2023**, the following changes will be made to the Dispense Brand Name Drug When Less Expensive Than the Generic Program:

- **Dexilant®**, **Oseni®**, **Protonix® suspension**, **Pylera®**, **Vascepa®**, and **Viibryd** will be **ADDED** to the program.

In conformance with State Education Law, which intends patients receive the lower-cost drug alternative, brand name drugs included in this program:

- Do not require 'Dispense as Written' (DAW) or 'Brand Medically Necessary' on the prescription.
- Have a generic copayment.
- Are paid at the Brand Name Drug reimbursement rate or usual and customary price, whichever is lower (SMAC/FUL are not applied).
- Do not require a new prescription if the drug is removed from this program.

Important Billing Information

Pursuant to this program, prescription claims submitted to the Medicaid program **do not require** the submission of Dispense as Written/Product Selection Code of '1'; Pharmacies should **submit DAW code 9** (Substitution Allowed by Prescriber but Plan Requests Brand). Pharmacies will receive a NCPDP reject response of "22" which means missing/invalid DAW code if other DAW codes are submitted. The only exception to this is DAW code 1 and "Brand Medically Necessary" on the prescription.

NYRx BLTG Drugs

NYRx BLTG Program Brand Name Drugs*		
Advair Diskus®	Epipen, Epipen JR	Protonix® suspension
Alphagan P® 0.15%	Firvanq®	Pylera®
Amitiza®	Flovent® HFA	Rapamune® solution
Apriso®	Glumetza®	Renvela® tablet
Azopt™	Hetlioz®	Restasis®
Bethkis®	Kazano®	Retin-A® cream
Cellcept® suspension	Kitabis® Pak	Symbicort®
Ciprodex®	Lialda®	Tegretol® suspension
Combigan®	Nesina®	Tegretol® XR
Concerta®	Nexavar®	Trileptal® suspension
Copaxone® 20mg SQ	Nuvaring®	Vascepa®

NYRx BLTG Program Brand Name Drugs*		
Daytrana®	Oseni®	Ventolin® HFA
Depakote® Sprinkle	Pentasa®	Viibryd®
Dexilant®	Pradaxa®	Zegerid®

* This list is subject to change. For the most recent updates, see the [Brand Less than Generic Program Updates](#).
 * Drugs in this program may be subject to prior authorization requirements of other pharmacy programs.

Resources

- [NYRx Brand Less Than Generic \(BLTG\) Program](#)
- [NYRx Pharmacy Program Preferred Drug List \(PDL\)](#)
- [NYRx Education & Outreach Website](#)

Contact Information

The NYRx Education and Outreach Call Center is available at 833-967-7310 from 8:00 AM to 5:00 PM ET, Monday through Friday, excluding holidays.

For NYRx program-related questions and non-member-specific questions, email the NYRx Education and Outreach team at NYRxEO@magellanhealth.com.

The Education and Outreach team hosts virtual office hours every week for stakeholders to ask questions related to NYRx and care coordination. Visit the [NYRx Education & Outreach Website](#) for office hour drop-in Zoom links. Office hours are also available by appointment. For more information, email the NYRx Education and Outreach team at NYRxEO@magellanhealth.com.

Days	Audience
Monday and Wednesday 12:00 PM – 1:00 PM ET	Managed Care Plans
Tuesday and Thursday 12:00 PM – 1:00 PM ET	<ul style="list-style-type: none"> • Pharmacy Providers and Prescribers • Office of Mental Health • Office of Addiction Services and Supports (OASAS) • Office of Medicaid Inspector General (OMIG) • New York Blood Center • Foster Care • AIDS Institute and Stakeholders