

NYRx Dose Optimization (DO)

What Pharmacy Providers and Prescribers Need to Know

Some drugs and drug classes, regardless of preferred or non-preferred status, are subject to specific clinical criteria, frequency/quantity/duration, **dose optimization**, step therapy, or the brand less than generic program.

On November 14, 2013, the Medicaid NYRx program instituted a Dose Optimization initiative. Dose optimization can reduce prescription costs by reducing the number of pills a patient needs to take each day. The Department has identified drugs to be included in this program, the majority of which have FDA approval for once-a-day dosing, have multiple strengths available in correlating increments at similar costs, and are currently being utilized above the recommended dosing frequency. Medications that have dose optimization (DO) requirements are listed on the NYRx [Preferred Drug List](#), with a superscript, **DO**.

Prescribers should review the [Preferred Drug List](#) and prescribe according to the dose optimization limits and FDA-approved dosing frequency. Pharmacists should work with providers to switch to a prescription that meets dose optimization limits. If the prescription cannot be adjusted, prior authorization will be required.

Resources

- [Preferred Drug List](#)
- [NYRx Education & Outreach Website](#)

Contact Information

The NYRx Education and Outreach Call Center is available at 833-967-7310 from 8:00 AM to 5:00 PM ET, Monday through Friday, excluding holidays.

For NYRx program-related questions and non-member-specific questions, email the NYRx Education and Outreach team at NYRxEO@magellanhealth.com.

The Education and Outreach team hosts virtual office hours every week for stakeholders to ask questions related to NYRx and care coordination. Visit the [NYRx Education & Outreach Website](#) for office hour drop-in Zoom links. Office hours are also available by appointment. For more information, email the NYRx Education and Outreach team at NYRxEO@magellanhealth.com.

Days	Audience
Monday and Wednesday 12:00 PM – 1:00 PM ET	Managed Care Plans
Tuesday and Thursday 12:00 PM – 1:00 PM ET	<ul style="list-style-type: none"> • Pharmacy Providers and Prescribers • Office of Mental Health • Office of Addiction Services and Supports (OASAS) • Office of Medicaid Inspector General (OMIG) • New York Blood Center • Foster Care • AIDS Institute and Stakeholders