

NYRx Education & Outreach Hemophilia Newsletter

April 2026



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Welcome!

In this issue, you'll find trending topics, information about the NYRx Education & Outreach team, helpful links, calendar events, links to resources, and how to contact us.

Highlights

April 17th is World Hemophilia Day!

It is a day observed worldwide to raise awareness of hemophilia and other inherited bleeding disorders. According to the [World Federation of Hemophilia](#), this year's theme, "Diagnosis: First Step to Care," highlights the critical importance of diagnosis as the essential first step of treatment and care.

It is estimated that over three-quarters of people with hemophilia worldwide are undiagnosed. Currently, more than 200,000 people live with some form of diagnosed hemophilia. The condition most commonly affects those assigned male at birth and typically affects White and Hispanic patients; it is less prevalent in Black and Asian patients. The actual number is unknown; however, data suggest that about 33,000 people assigned male at birth are living with hemophilia nationwide.

New York City Hemophilia Chapter

The [New York City Hemophilia Chapter](#) serves all people in the New York City area that are affected by bleeding disorders, including hemophilia. The New York City Hemophilia Chapter provides a variety of resources for people affected by bleeding disorders and the healthcare community serving them. One helpful resource is the [Emergency Care for Patients with Hemophilia Manual](#) which provides a standardized format for evaluation and treatment of hemophilia emergencies.

Hemophilia Medication Under NYRx

Most hemophilia agents available on the NYRx Formulary do not require a prior authorization, helping reduce delays in therapy access. At this time, **Alhemo**[®], **Hypnavzi**[™], and **Qfitlia**[®] do require prior authorization under NYRx, the Medicaid Pharmacy Program.

For the most up to date coverage information, please refer to:

- [NYRx Preferred Drug List](#)
- [NYRx Preferred Drug Quick List](#)

If a prior authorization is needed, providers can submit requests using one of [three ways to submit a prior authorization to NYRx, the Medicaid Pharmacy Program](#).

About Us

The NYRx Education & Outreach team serves as a liaison between all stakeholders and NYRx to support care coordination. Clinical liaisons are trained to support and help solve complex pharmacy cases for:

- Managed Care Plans
- Case workers and NYS agencies
- Prescribers and pharmacies with questions regarding NYRx drug coverage, prior approval requirements, and NYRx enrolled pharmacies
- Complex care coordination for populations such as HIV/AIDS, Hemophilia, Foster Care Children, Serious Mental Illness, Substance Use Disorder, and Hepatitis C

Quicklinks

- [NYRx Preferred Drug List](#)
- [NYRx Preferred Drug Quick List](#)
- [NYRx eMedNY Formulary File](#)
- [NYRx Brand Less Than Generic Program Updates](#)

Calendar

Office Hour Q&A Pop-In

[Monday & Wednesday 12:00 PM – 1:00 PM ET](#)

Weekly Webinar

To register for a webinar, please visit the [NYRx E&O website](#):

- Prescriber Webinar Monday 12:00 PM – 1:00 PM ET
- Pharmacy Webinar Wednesday 12:00 PM – 1:00 PM ET
- NYRx, the Medicaid Pharmacy Program Friday 12:00 PM – 1:00 PM ET

Resources

- [NYRx E&O Website](#)
- [NYRx E&O YouTube Channel](#)
- [New York Public Health Now Podcast](#)

Contact Us

- [NYRx E&O Mailbox](#)
- NYRx E&O Call Center at 1-833-967-7310, M – F, 8:00 AM – 5:00 PM ET, Excludes Holidays
- The NYRx E&O team is available to meet with you. Click [here](#) to request a meeting.